

DEANNA "BOMB CHICA" COLÓN

CHEF, FOOD PERSONALITY, BRAND AMBASSADOR,
CONTENT CREATOR & HOST

MEET DEANNA!



Deanna may be familiar to you from her appearances in national advertisements for "Jardiance", "Pepsi", or "Big Lots". Additionally, she achieved the status of quarter semifinalist on Season 8 of America's Got Talent, and has composed and performed over 200 songs for Radio, TV, and Film. Her vocal talents have been featured in national commercials and alongside some of the most prominent figures in the music industry, including Celine Dion, Justin Bieber, and Nick Jonas, among others.

Deanna auditioned for MasterChef Season 10, and was selected as one of the Top 20 contestants by Judges Gordon Ramsay, Joe Bastianich, and Aarón Sánchez. It was following her participation in the show that her fervor for cooking was reignited.

If Rachael Ray, Kelly Clarkson, and Nicole Byer had a baby, you'd have Deanna "Bomb Chica"! Her talents on stage, screen, and in the kitchen have been merged into one delicious treat for her audience!

Her parents, Nicola and Mary, raised her in an Italian restaurant north of Boston. In spite of the fact that she has no formal culinary training, she often refers to herself as a graduate of the "Culinary School of Hard Nicks". In the family restaurant and at home, she learned authentic Italian cuisine.

When Deanna was 15, cooking took a back seat to her passion for music. Berklee College of Music awarded her a full tuition scholarship. She left the family business after graduation to pursue a career in entertainment.



Deanna's cooking show "Go For Ya Self" on Tik Tok has garnered close to 300K followers in a short amount of time and a lot of attention from huge food brands, like General Mills, and she is the official Chef of Drezo's Chefmaker Combi.

Deanna is booked nationally for Chef demos, sharing kitchens and stages with culinary giants like Alex Guarnaschelli, Andrew Zimmern, Rocco DiSpirito, Jet Tila, Robert Irvine and Maneet Chauhan.

Deanna has appeared on Food Network's "Battle of The Decades", was a Judge & Chef on 5 episodes of SLING's show Hot Mess Express, in an ad for Facebook/Oculus, as well as for Imperfect Foods.



In 2024 she is already booked to host culinary events for the International Restaurant & Food Service Show in NYC and for several food festivals at the Ilani Resort in WA. She also will be competing Supermarket Stakeout with Alex Guarnaschelli.

Deanna is constantly working on partnerships with a multitude of culinary brands and developing her own tv projects.

Deanna is an entertaining dynamo - Whether on a stage or on a plate, Deanna oozes BIG FLAVOR!

PARTNERSHIPS



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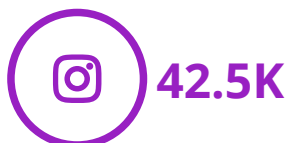
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PRESS AND MEDIA

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[Dishing With Deanna](#)

[Hot Mess Express Episode](#)

[Oculus Quest 2 Ad](#)

[MasterChef Season 10 Apron Winners in Parade](#)



[Taste Of NFL - Us Weekly](#)

[Title: CBS-KOIN Ilani Brewfest Interview 1](#)

["That time I hit on Gordon Ramsay"](#)
[Feature in Delish](#)



CONTACT

Deanna Colón

323-591-9829

deannabombchica@gmail.com

<http://iamdeanna.com/>

FOOD

